

**“BUDDY CHECK
12” – 20 Year
Anniversary!**



BIGGEST “TA TA CHA CHA” FLASHMOB EVER!

Join Studio Jear featuring **“ZUMBAJEAR”** along with First Coast News' Jeannie Blaylock and the Pink Ribbon Symposium for the biggest **“TA TA CHA CHA” EVER!!**

DATE: Saturday, October 6, 2012

TIME: 1:00pm!

LOCATION: Right outside of the Hyatt Regency Downtown

225 East Coastline Drive
Jacksonville, FL 32202

(immediately following Pink Ribbon Symposium's 5th Annual Event @ the Hyatt)



HAPPY 20 YEAR ANNIVERSARY BUDDY CHECK 12

Everyone knows if you detect breast cancer early, your odds of beating it are better than 90% so it makes sense to do self exams. Over a decade ago, First Coast News' Jeannie Blaylock partnered with Baptist Health to create Buddy Check 12 -- designed to promote monthly breast self-examinations and to educate women on the importance of early detection.

Right now the M-Line helps women who have no insurance or not enough coverage get a free screening mammogram. We want to expand the M-Line to include diagnostic mammograms, sonograms, biopsies and the pathology (lab work) to make a diagnosis. It's also in the works to provide help beyond a diagnosis when a woman finds out she has breast cancer!

The goal? Raise \$200,000 to make our Mammogram Hotline even bigger

STUDIO JEAR GROUP FITNESS featuring “ZUMBAJEAR”!

Studio Jear was honored to create and choreograph **the “TA TA CHA CHA”** and appear wherever asked to teach the simple, fun Zumba® Fitness Routine of the **“TA TA CHA CHA”!** We've been doing the **“TA TA CHA CHA”** in all of our Zumba® Fitness classes @ our main location off of Beach Boulevard AND our second location in Downtown, Jax!! Join us along with **Jeannie Blaylock of First Coast News & The Pink Ribbon Symposium** for the **BIGGEST “TA TA CHA CHA” EVER!**

VISIT OUR WEBSITE @ www.zumbajear.com

PINK RIBBON SYMPOSIUM

Olympic gold medal winning figure skater Peggy Fleming will be a guest speaker at the 5th annual Pink Ribbon Symposium, which will be held from 8 a.m.-1 p.m. Saturday, Oct. 6 at the Hyatt-Jacksonville.

The symposium was founded in 2008 by radiation oncologist Cynthia S. Anderson of the Florida Radiation Oncology Group and medical oncologist Linda S. Sylvester of Cancer Specialists of North Florida. The symposium presents current information about breast cancer prevention, early detection and treatment options, the side effects of treatment, survivorship, plus good health and wellness topics.

The symposium, which is free to the public, will include a continental breakfast followed by a series of forums on different topics. One session will be in Spanish.

During the forums, participants will be able to ask questions about any aspect of breast care, breast cancer, survivorship and leading a healthy lifestyle.